

Your own online auction system for dealer vehicles

TRANSPARENT, EFFICIENT, INDEPENDENT, COMMISSION-FREE

Would you like to market your dealer vehicles for the best possible sales revenue, quickly, easily and transparently?

Offer your dealer vehicles to your buyers via an **auction** and increase transparency and the coverage amount! And this with a drastic reduction of the for you and your employees!

With **CarBidOne** you conduct car dealer auctions safely, professionally, fairly, individually and simply in your own online auction system.





CarBidOne gives you the possibility to integrate a car auction system directly into your own homepage. So there is no need for an anonymous online auction house, but your customers always know exactly where they are and who they are dealing with.

This makes the CarBidOne auction system an ideal instrument for customer retention.

Your Advantages

- You can market your dealer vehicles online on your own auction platform and directly to your buyers — without additional charges
- You determine the starting price and the minimum price yourself and have full control over your vehicles and buyers
- Reduction of standing days plus improvement of contribution margin plus less effort for your employees
- Integrated reporting
- Import interface for basic vehicle data and images
- CarBidOne has been tested for several years in practical use
- Suitable for PC, tablet and mobile phone.



Optimal sales revenue for your vehicles

The marketing of used vehicles via car auctions, in which only selected partners can participate, guarantees you the marketing of your used vehicles at the **best possible sales prices**.

CARBIDONE

With **CarBidOne** you can overcome regional price differences and achieve the highest sales price for your vehicles on the automobile market.

- Self-explanatory masks lead uncomplicatedly from the creation of a new vehicle to its release for an auction.
- Fast setting up of vehicles through support of WLAN cameras that upload vehicle images directly to the web server.
- News tickers and newsletters can also be used to keep bidders informed of the latest news.
- The auction overview offers an exact view of closed and currently running auctions
- E-mail texts to notify bidders and individual texts for the website can be entered freely
- Registered bidders are automatically informed by e-mail about newly started auctions.
- A bid history is displayed for each auction.
- All auctions in which a bidder has participated so far are listed for each bidder.
- A login statistic gives information about the general interest in the auctions.
- Connection to the merchandise management system of your car dealership is possible.
- Smartphone-supporting layout for buyers in multiple languages.

CAR IDONE Sie sind eingeloggt als: test 0 Serverzeit: 24.08.2015 - 16:56:34 = Höchstbieter, = überboten, 📤 = unter Vorbehalt, 🛈 = Beschreibung ergänzt +++++ Bitte beachten Sie bei jede BMW 123 Coupe 📣 Erstzulassung: 03.03.2011 • Tacho abgelesen: 123,456 Km Auktionsende: 08.09.2015 - 16:05:05 900,00€ Startpreis: Höchstgebot: 900.00€ Gebote: Abarth sfsdf Coupe 0 Erstzulassung: 30.04.2015 - Tacho abgeleser 11.111 Km Auktionsende: 20.04.2016 - 11:00:01 Startpreis: 1.200.00€ Höchstgebot: 1.200,00€ BMW Test Coupe Erstzulassung: 30.04.2015 • Tacho abgelese 20.04.2016 - 11:00:01 Auktionsende: 900.00€ Höchstgebot: 1.900.00 €

The Auction Variants

Buy now

An immediate purchase price can be deposited for vehicles. If the first bid corresponds to the buy-it-now price, the auction for this vehicle ends immediately.

Last Minute

For bids in the proverbial last minute, the auction duration can be automatically extended by another minute.

Conditionally price

If the highest bid is below the optional reserve price, a speaker symbol indicates that the seller will (probably) not sell the vehicle to the highest bidder. The auction surcharge is therefore "subject to reservation".

Auctions by customer order

CarBidOne now also offers the execution of auctions "on behalf of a customer" in your auction system. They enable your commercial buyers to buy cheaper used cars and private sellers to sell at a fair price to your trustworthy buyers. In this way you can offer your customers and partners genuine added value and earn money from vehicle brokerage - without any capital commitment.

Quick auctions

For quick auctions, the duration of the auction is only two hours. All buyers are automatically notified when the auction starts. This type of auction can be used, for example, to determine the prices of third-party products.



Special auctions

In CarBidOne not only vehicles can be auctioned, but also "special items". Thus, the auction of already depreciated accessory parts in stock, such as "rim sets" or add-on parts, is also possible. These accessory parts can be in your possession as well as in the possession of one of your customers and can be auctioned on his behalf by you.

Exclusive auctions

In the client version, buyers/bidders can be assigned to the exclusive group of a client. Exclusive auctions are only visible to group members, regardless of their own client assignment.

Bundle auctions:

By popular request, several vehicles can be combined in one auction. Such a bundle can also be used to market unattractive "long standing" vehicles.

Shop sale:

Vehicles can now finally also be offered in a shop sale. There is no auction for these vehicles, but the fastest buyer wins the race.

CarBidOne - Mandator's version

From now on, several branches of a group or independent companies can join forces for **cross-company vehicle auctions** (several clients) and thus benefit from a **larger circle of bidders**:

all buyers of the participating companies can bid at all auctions of these companies.

Mandators / Clients

- Clients can be individual branches of a group of companies or independent companies
- Each client can create (up to 6) individual dealer locations and (up to 8) administrators / editors
- Each administrator can create another client, but cannot edit it later.
- Client-dependent vehicle and auction system
- Client-dependent statistics
- Client recognition on the website is carried out by the respective domain through which the auction is called or viewed.

• Clients can create individual system settings (e.g. website layout, display, monolingual/multilingualism)

A maximum of 10 mandates per instance is possible.

Bidder / Buyer

- Open auctions: Bidders are assigned to a client when they register (recognition by the client's domain), but they are permitted for all auctions of all clients and can bid on all released auctions.
- **Closed auctions**: a bidder may submit a bid to the exclusive group of a client (corresponding auctions are only visible to group members), regardless of its own client assignment.

Auctions

The vehicle auctions of all clients are displayed on each client domain (i.e. for all participating clients).

More information:

EINS GmbH Unterweingartenfeld 6 D-76135 Karlsruhe

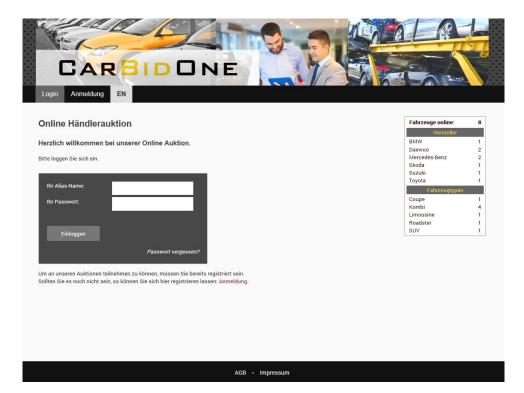
Tel: +49-721-53 103 53 Fax: +49-721-53 103 55 Email: Info@eins-gmbh.de

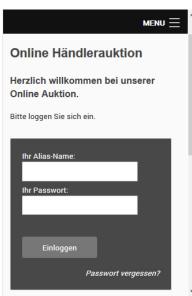
Internet:

www.eins-gmbh.de www.carbidone.de



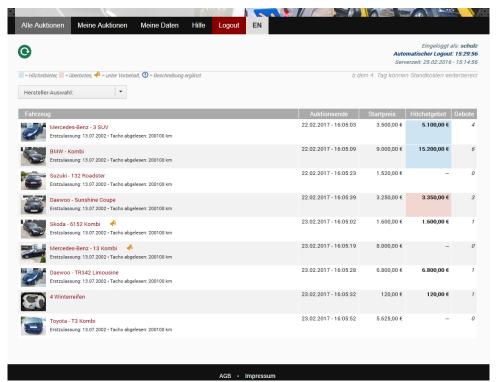
Sample Screenshots





Splashscreen "Browser version"

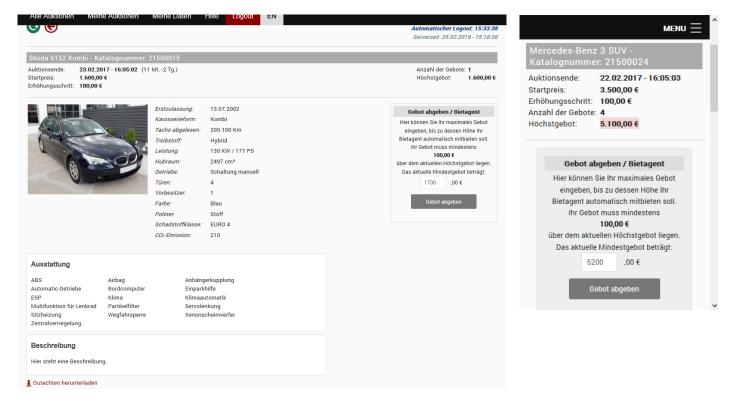
Splashscreen "mobile version"





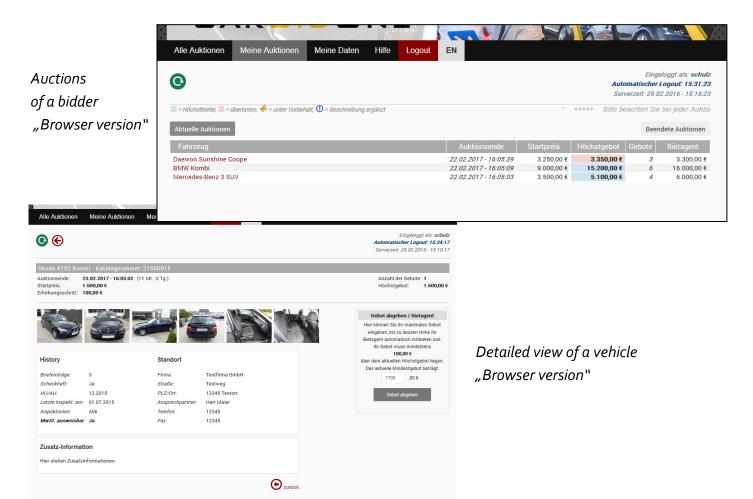


Sample Screenshots



Single Auction "Browser version"

Single Auction "mobile version"





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Eintragen

Sample Screenshots (Administration)



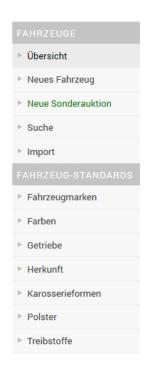
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▶ Fahrzeugmarken
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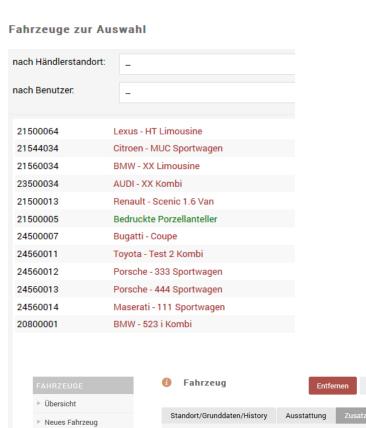
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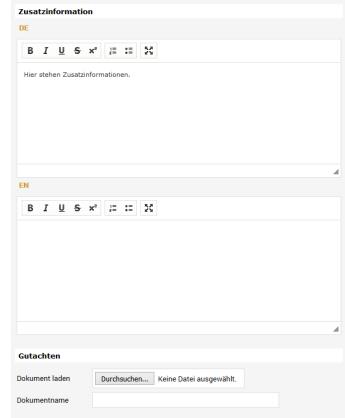
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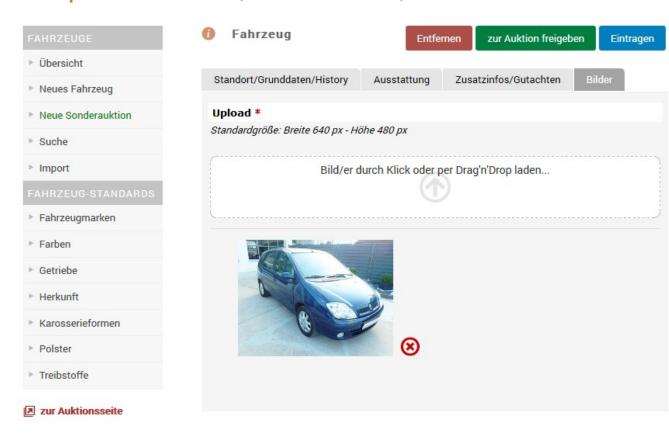


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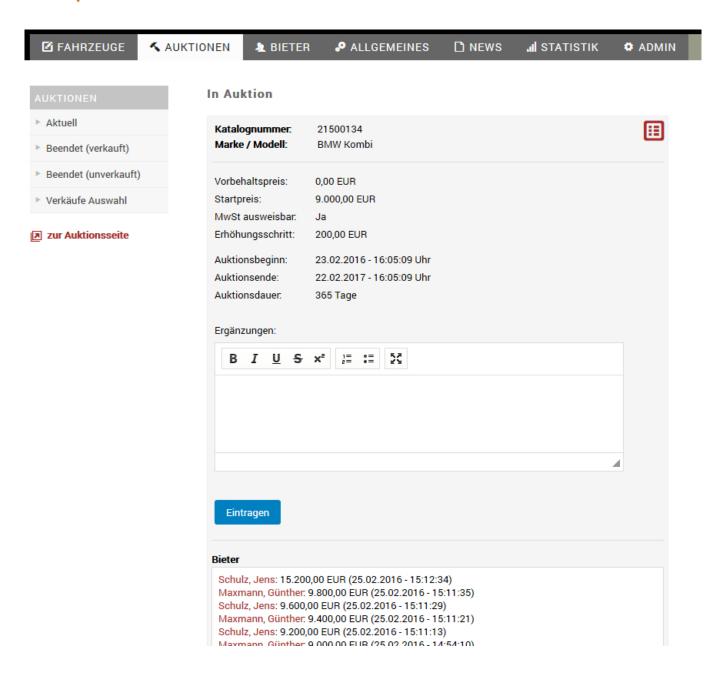


Auktionen

Aktuelle Auktionen (9)

Marke/Modell/Titel	Ktl.Nummer	Art	Herkunft Standort	Auk.Ende	Gebote	Höchstbieter	Höchstgebot	VB	
Mercedes-Benz 3 SUV	21500024	KFZ	TeF	22.02.2017	4	schulz	5.100		c
BMW Kombi	21500134	KFZ	TeF	22.02.2017	6	schulz	15.200		0
Suzuki 132 Roadster	21500034	KFZ	TeF	22.02.2017	0	-	-		0
Daewoo Sunshine Coup	21500019	KFZ	TeF	22.02.2017	3	test	3.350		0
Skoda 6152 Kombi	21500015	KFZ	TeF	23.02.2017	1	test	1.600	A	0
Mercedes-Benz 13 Kom	21500018	KFZ	TeF	23.02.2017	0	-	-	A	0
Daewoo TR342 Limousi	21500016	KFZ	TeF	23.02.2017	1	test	6.800		0
4 Winterreifen	21533105	SoAu	TeF	23.02.2017	1	test	120		120
Toyota T3 Kombi	21500017	KFZ	TeF	23.02.2017	0	-	-		0

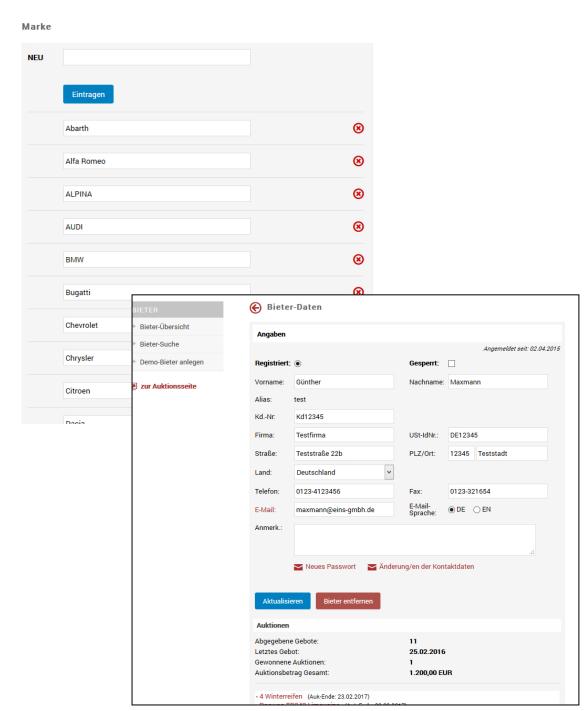






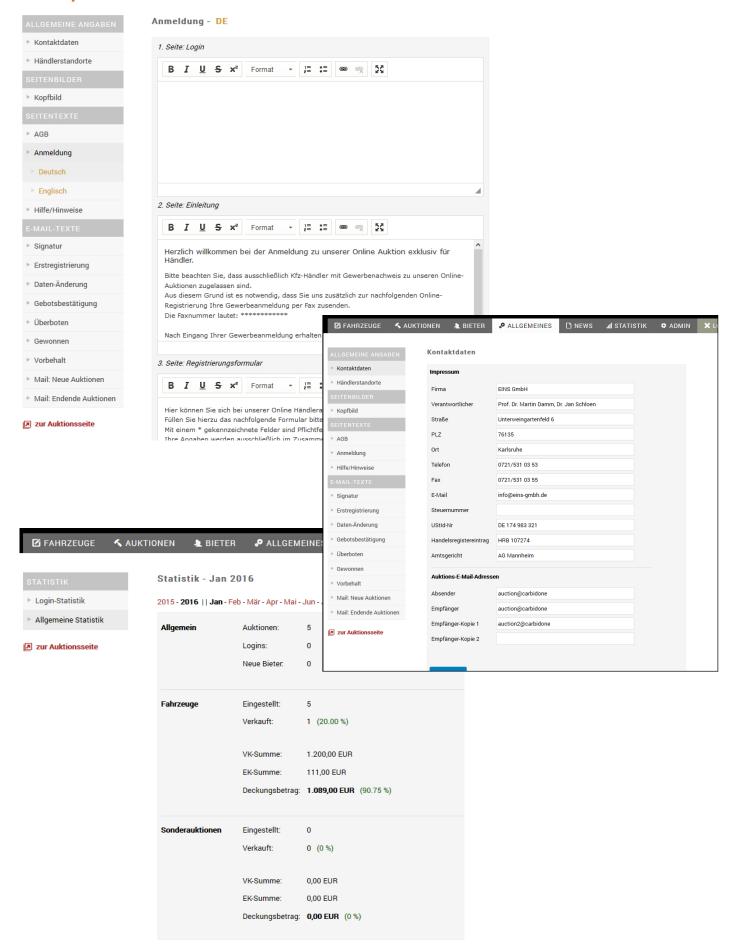














Auktionsdauer.

