

# CARBIDONE

## Your Own Online Auction System for Your Used Vehicles

TRANSPARENT, EFFICIENT, INDEPENDENT, COMMISSION-FREE

You want to market your used vehicles at the best possible sales prices, quickly, uncomplicatedly and transparently?

Offer your used vehicles to your buyers via an **auction** and increase transparency and the contribution margin! Do this in addition to a drastic reduction of the workload for you and your employees!

With **CarBidOne** you conduct car auctions safely, professionally, fairly, individually and simply in your own online auction system.



**CarBidOne** gives you the possibility to integrate a car auction system directly into your own homepage. So there is no need for an anonymous online auction house, but your customers always know exactly where they are and who they are dealing with.

This makes the auction system CarBidOne for you an ideal instrument for **customer loyalty**.

### Your advantages

- You market your dealer vehicles online on your own auction platform directly to your buyers - without additional fees
- You determine the starting price and the minimum price yourself and have full control over your vehicles and buyers
- Reduction of standing days plus improvement of contribution margin plus less effort for your employees
- Integrated reporting
- Import interface for basic vehicle data and images
- CarBidOne has been tested for several years in practical use
- Suitable for PC, tablet and mobile phone



## Optimal Sales Revenues for Your Vehicles

The marketing of used vehicles via car auctions, in which only selected partners can participate, guarantees you the marketing of your used vehicles at the **best possible sales prices**.

With **CarBidOne** you can overcome regional price differences and achieve the highest sales price for your vehicles on the automobile market.

- Self-explanatory masks lead uncomplicatedly from the creation of a new vehicle to its release for an auction.
- Fast setting up of vehicles through support of WLAN cameras that upload vehicle images directly to the web server.
- News tickers and newsletters.
- Auction overview of closed and current auctions.
- E-mail texts to notify bidders and texts for the website.
- Information about new auctions automatically via e-mail to reg. bidders.
- A bid history is displayed for each auction.
- All auctions in which a bidder has participated are listed.
- Login statistics provide information about the interest in the auctions.
- Direct interfacing with your dealer management system is possible.
- Smartphone-capable layout for buyers supporting several languages.

## The Auction Variants

**Buy now:** A buy-it-now price can be entered for each vehicle.

If the first bid corresponds to the buy-it-now price, then the auction ends immediately.

**Last Minute:** If bids are made in the proverbial last minute, the auction automatically is extended by a further minute.

**Retention price:** If the highest bid is below an optional reserve price, a speaker symbol indicates that the seller will (probably) not sell the vehicle to the highest bidder.

The auction surcharge is therefore "subject to retention".

**Auctions on behalf of customers:** You enable your trustworthy buyers to buy used cars directly from private sellers at a fair price .

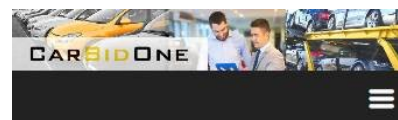
Hereby, you can offer your customers and partners genuine added value and earn money from vehicle brokerage - without any capital commitment.

**Special Auctions:** Auctioning of "special articles", e.g. of accessories already written off in stock, such as "rim sets" or attachments, is possible. These accessories can be in your possession as well as in the possession of one of your customers and can be auctioned on their behalf.

### Exclusive Auctions

In a specific CarBidOne client version, buyers/bidders of an exclusive group of a clients can be assigned to an auction. These exclusive auctions are only available for these group members, independent of their own client assignment.

# CARBIDONE



Sie sind eingeloggt als: test  
Serverzeit: 24.08.2015 - 16:56:34

= Höchstbieter,  = überboten,  = unter Vorbehalt,  =  
Beschreibung ergänzt  
rechnet werden! +++++ Bitte beachten Sie bei jede

 **BMW 123 Coupe**   
Erstzulassung: 03.03.2011 • Tacho abgelesen:  
123.456 Km  
**Auktionsende:** 08.09.2015 - 16:05:05  
**Startpreis:** 900,00 €  
**Höchstgebot:** 900,00 €  
**Gebote:** 1

 **Abarth sfsdf Coupe**   
Erstzulassung: 30.04.2015 • Tacho abgelesen:  
11.111 Km  
**Auktionsende:** 20.04.2016 - 11:00:01  
**Startpreis:** 1.200,00 €  
**Höchstgebot:** 1.200,00 €  
**Gebote:** 1

 **BMW Test Coupe**  
Erstzulassung: 30.04.2015 • Tacho abgelesen:  
11.111 Km  
**Auktionsende:** 20.04.2016 - 11:00:01  
**Startpreis:** 900,00 €  
**Höchstgebot:** 1.900,00 €

Contact us for further information:

**EINS GmbH**  
Unterweingartenfeld 6  
D-76135 Karlsruhe

Tel:  
+49-721-53 103 53  
Fax:  
+49-721-53 103 55  
Email:  
Info@eins-gmbh.de

Internet:  
www.eins-gmbh.de  
www.carbidone.de