

CARBIDONE

YOUR **OWN ONLINE MARKETING SYSTEM**
FOR YOUR DEALER VEHICLES





DO YOU WANT TO MARKET YOUR DEALER VEHICLES AT THE
BEST POSSIBLE SELLING PRICES, QUICKLY,
EASILY, AND TRANSPARENTLY?

**WITH CARBIDONE YOU CAN
CONDUCT VEHICLE DEALER
AUCTIONS SECURELY,
PROFESSIONALLY, FAIRLY,
INDIVIDUALLY AND EASILY IN YOUR
OWN ONLINE AUCTION SYSTEM.**



Offer your buyers dealer vehicles through an auction and increase transparency and profit margins! And all this while drastically reducing the workload for you and your employees!

CarBidOne gives you the opportunity to integrate a vehicle auction system **directly into your own website**. No anonymous online auction house needs to be involved – your customers always know exactly where they are and who they are dealing with. This makes CarBidOne an ideal tool for customer retention.

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YOUR ADVANTAGES

- White-label solution: Market your dealer vehicles on your own auction platform directly to your buyers – without additional fees
- Full control: You determine the starting and minimum prices and have complete control over your vehicles and buyers
- Reduced downtime & increased profits: Fewer storage days, higher margins, and less workload for your employees
- Integrated reporting system
- Import interface for vehicle data and images
- CarBidOne has been tested in real-world applications for multiple years
- Compatible with PC, tablet, and smartphone
- Optional: Background removal for vehicle images
- Auction planning module (for multiple simultaneous auctions)



OPTIMAL SALES PRICES FOR YOUR VEHICLES

The marketing of used vehicles via car auctions, in which only selected partners only selected partners can participate, guarantees you the marketing of your vehicles at the best possible sales proceeds.

With CarBidOne, you can overcome regional price differences and thus achieve the highest selling price for your vehicles on the automobile market.

Self-explanatory masks guide you easily from the creation of a new vehicle to its release for an auction.

- Intuitive input forms guide users seamlessly from vehicle registration to auction approval
- Fast vehicle uploads using WiFi cameras that directly upload images to the web server
- Buyers can receive updates via news tickers and newsletters
- The auction dashboard provides a detailed overview of past and active auctions
- Email notifications for bidders can be customized
- Registered bidders are automatically informed via email about newly started auctions
- All auctions in which each bidder has participated so far are listed.
- Connection to the merchandise management system (DMS) of your car dealership is possible
- Smartphone-supported layout for buyers in several languages

STATISTICS

CarBidOne provides comprehensive statistics to help you analyze and optimize your auctions

- General statistics: Overview of monthly auction activity (logins, vehicle listings, sales, profit margins, etc.).
- Login statistics: Insight into general interest in your auctions and platform.
- Bid history: A detailed view of how bids evolve in individual auctions.



AUCTIONS

The primary auction format is classic vehicle auctions.

All auctions have a starting price and a duration that you define.

Registered buyers are automatically notified when:

- A new auction starts
- They are the highest bidder
- They have been outbid,
- The auction is about to end

ONLINE-OVERVIEW

In addition to auctions, you can provide an online vehicle listing with photos and descriptions.

No auction is held for these vehicles—buyers contact you directly.

This is useful if you do not want to conduct auctions but still wish to inform buyers automatically.

It also saves time, as buyers can browse vehicles in advance and make targeted inquiries.

FIXED-PRICE / SHOP SALES

A further option extends the online listing with direct purchase functionality.

Here, vehicles can be sold at a fixed price, just like in an online store.

Instead of bidding, the fastest registered buyer gets the vehicle.

AUCTION TYPES

A RANGE OF OPTIONS AND VARIANTS ARE AVAILABLE TO YOU FOR SETTING UP THE AUCTIONS

BUY NOW

A range of options and variants are available to you for setting up the auctions

LAST MINUTE / HOTBID-PHASE

CarBidOne includes a Hotbid Phase, a special auction extension.

If a bid is placed within the final seconds of an auction, the time extends by one minute to allow other bidders to respond.

This feature can be activated in the system settings.

RESERVE PRICE

If the highest bid remains below the optional reserve price, a speaker icon indicates that the seller is unlikely to accept the bid.

The sale is then marked as “provisional.”

CUSTOMER CONSIGNMENT AUCTIONS

Auctions can also be held on consignment for customers.

This enables professional buyers to acquire used vehicles from private sellers at fair prices, offering additional value and revenue opportunities—without tying up capital.

SPECIAL AUCTIONS

CarBidOne allows auctions for more than just vehicles.

You can also auction off accessories like wheels or body parts—either from your own stock or on behalf of customers.

EXCLUSIVE AUCTIONS

In multi-client setups, buyers can be assigned to exclusive groups.

These auctions are only visible to group members, regardless of company affiliation.

BUNDLE AUCTIONS

By popular demand, multiple vehicles can now be grouped into a single auction.

This allows dealerships to bundle less attractive “long-term stock” with more desirable vehicles.

FAST AUCTIONS

“Fast Auctions” run for only two hours.

All registered buyers are notified instantly when the auction starts.

This format can be useful for price discovery on unfamiliar vehicle brands.

CARBIDONE - MULTI-CLIENT VERSION

Multiple branches of a company or independent dealerships can collaborate on cross-company auctions to **benefit from a larger bidder pool**.

All buyers of the participating companies can bid in all auctions of these companies.

- Clients can be independent dealerships or branches of a dealer group.
- Each client can create up to 6 individual dealer locations and 8 administrators/editors.
- Each administrator can create a new client but cannot later edit it.
- Client-specific vehicle and auction management.
- Client-specific statistics.
- The system recognizes clients based on the domain used to access the auction.
- Clients can customize system settings (e.g., website layout, language options).
- Maximum 10 clients per instance.